

# LIFE QUICK REQUEST

## The Simplest Way to Process Colony<sup>SM</sup> Term UL & Colony<sup>SM</sup> Term UL NY

### Easier for You and the Agent

Spend minimal time on lower face policies with a 2-page short-form fulfillment platform

### Cases Are Processed Faster

9 day median process time

### More Cases May Get Placed

8-10% increase in case placement ratio

### Life Quick Request can significantly reduce the time you spend

- Scrubbing the application
- Following up on missing information
- Reviewing medical information
- Ordering underwriting requirements
- Scheduling paramed exams

### If producers use Life Quick Request, you could spend more time

- Monitoring the status of your cases
- Marketing support to producers
- Calling producers to solicit more business
- Closing cases

Wondering how **Life Quick Request** works?  
See the next page >



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# LIFE QUICK REQUEST

## The short form asks basic information:

- Name
- Address
- Phone Number
- Amount of insurance
- Policy Information/Product
- Billing frequency
- Nicotine use
- Beneficiary/Owner
- Replacement Information
- Financial Information

Regardless of whether we place the case or not, you can have access to the full application, including exam results, physician statements, etc.

Agents either complete the short form online or on paper and fax it to you, then you hand it off to Genworth's fulfillment service.

ExamOne will contact the applicant within 24 hours to get the remaining details for the application in Part I, the health data in Part II and any supplemental forms.

We'll get the necessary authorizations from the client. You will receive status updates and work with your current Touch Team on Life Quick Request cases as Genworth processes the application.

## GET STARTED NOW

Contact your Genworth representative to find out how to get started.

### LIFE INSURANCE PRODUCTS UNDERWRITTEN BY:

Genworth Life and Annuity Insurance Company  
Genworth Life Insurance Company Richmond, VA  
Genworth Life Insurance Company of New York  
New York, NY

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