



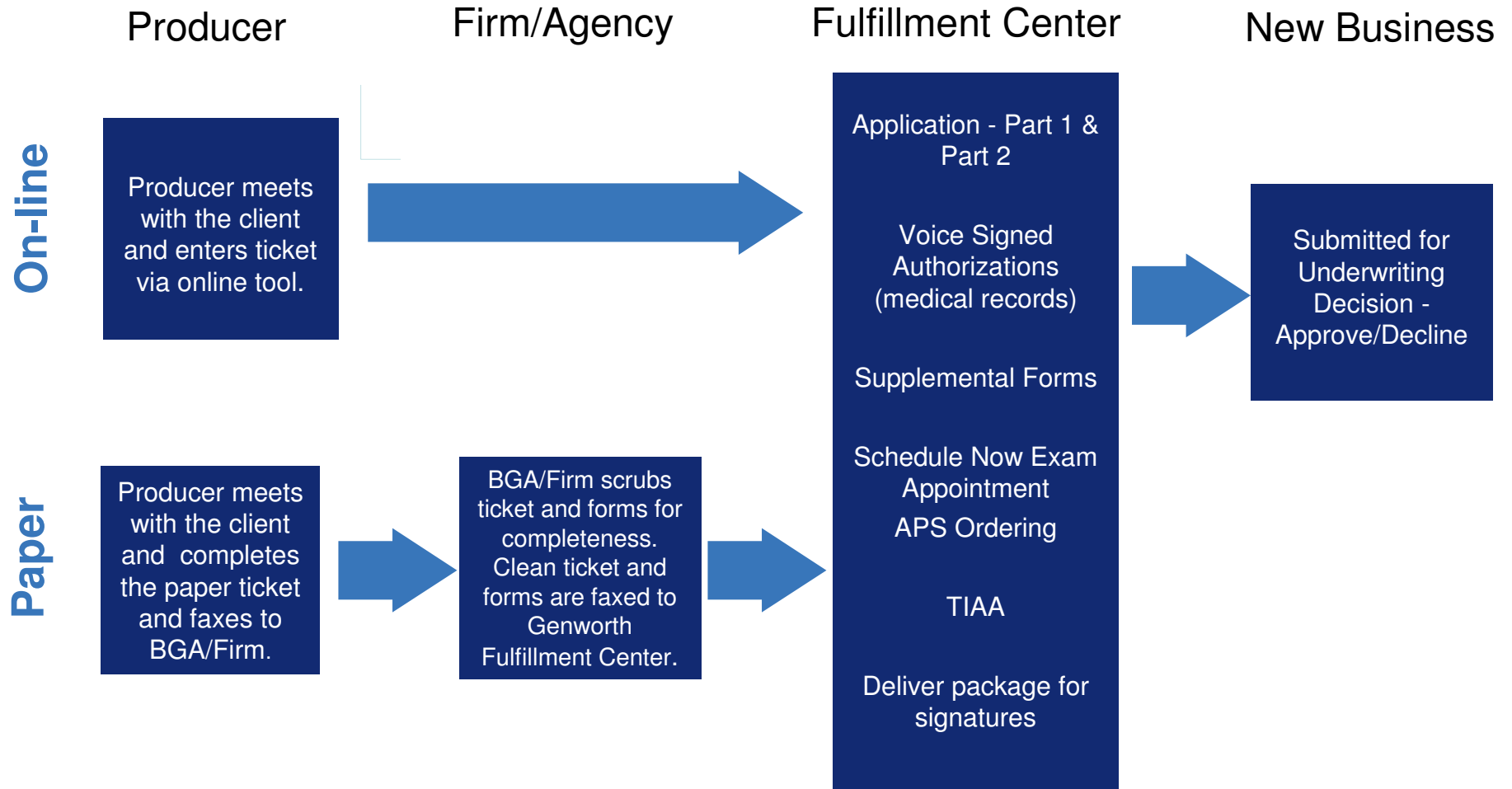
Genworth®
Financial

Life Quick Request Fulfillment Program

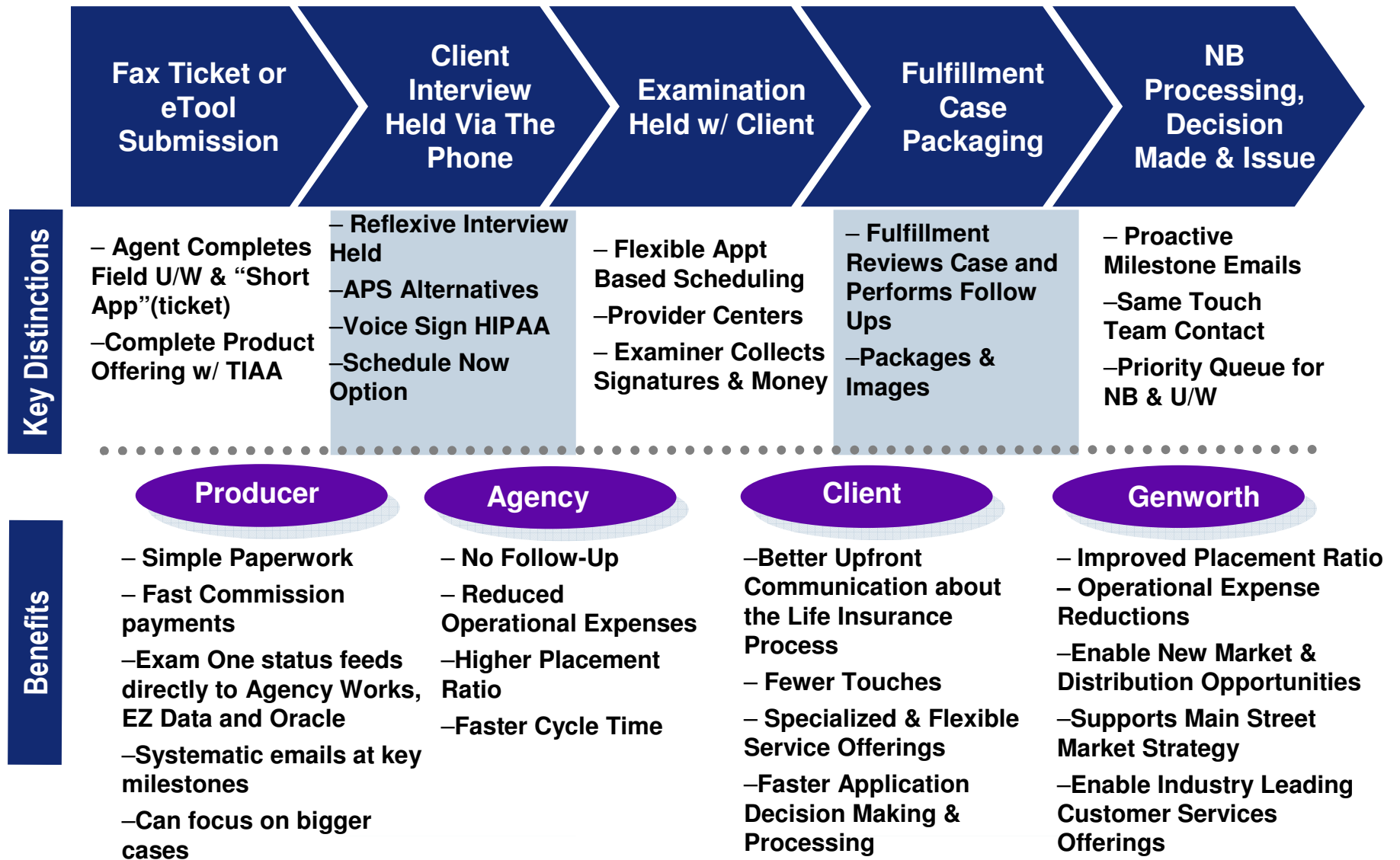
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What is Life Quick Request?



Life Quick Request User Experience



How Life Quick Request Performs

Results:

- ✓ High Conversion Rate ~82%
- ✓ IGO Applications 88%
- ✓ Placement Ratio + 7%
- ✓ NB Cycle Time 13 Day Reduction
- ✓ Overall Cycle Time 11 Day Reduction